

Message Text

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PAGE 01 SYDNEY 01791 210610Z

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R 210252Z AUG 75

FM AMCONSUL SYDNEY

TO USDOC WASHDC

INFO SECSTATE WASHDC 6420

AMEMBASSY WELLINGTON

AMEMBASSY CANBERRA

AMCONSUL BRISBANE

AMCONSUL MELBOURNE

AMCONSUL PERTH

AMCONSUL PORT MORESBY

UNCLAS SYDNEY 1791

DOC PASS ALSO TO USTS WASHDC

E.O. 11652: N/A

TAGS: BEXP, AS

SUBJ: TRAVEL USA PROGRAM: SOUTHERN CALIFORNIA VISITORS COUNCIL

PROPOSED AUSTRALIA/NEW ZEALAND PROMOTIONAL VISIT:

SEPT. 22, 1975

POST WOULD APPRECIATE USDOC PASSING FOLLOWING MESSAGE TO
SOUTHERN CALIFORNIA VISITORS COUNCIL, ATTN. MS. PATRICIA
STUMP, PROGRAM COORDINATOR, 705 WEST SEVENTH STREET, LOS
ANGELES, TEL: (213) 628-3101. (CABLE/TELEX UNKNOWN):

1. POST DELIGHTED TO LEARN OF COUNCIL'S FORTHCOMING MAJOR
TRAVEL BLITZ PROMOTIONAL VISIT TO AUSTRALIA AND NEW ZEALAND
BEGINNING SEPTEMBER 22. POST EXTENDS WARM WELCOME, ON BEHALF
OF ALL AUSTRALIAN POSTS, TO ALL PARTICIPATING TRAVEL INDUSTRY
MEMBERS. NEED FOR SUCH FULL SCALE PROMOTIONAL TOUR FOR
SOUTHERN CALIFORNIA EXPOSURE MOST TIMELY TO CATER TO LOCAL
INDUSTRY'S URGENT NEEDS.

2. POST UNDERSTANDS COUNCIL'S SYDNEY SCHEDULE BEING
ORGANIZED BY AIR NEW ZEALAND AND WILL JOIN FORCES
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TO COORDINATE IN PLANNING EFFECTIVE SYDNEY PROGRAM.

PLEASE CONFIRM THIS UNDERSTANDING AND ADVISE OF ANY SPECIFIC
INTERESTS COUNCIL MAY WISH POST TO FACILITATE IN
COOPERATION WITH AIR NEW ZEALAND.

WE LOOK FORWARD TO YOUR VISIT.

JAMES C. MARSHALL, CHIEF, ECONOMIC/COMMERCIAL SECTION
AMCONGEN SYDNEY.
HANNAH

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